



INTERNATIONAL OPPORTUNITIES FOR UK MANUFACTURERS







THE IMPORTANCE OF THE BRITISH BRAND.

This webinar is open to all North West manufacturing companies, and to intermediaries working in the sector.

Explore new opportunities and capitalise on the demand for British-made goods in high growth markets.

Hear from industry experts and companies who are passionate about UK manufacturing and promoting the British brand.

The North West is one of the largest manufacturing hubs in the UK, with almost 15,000 manufacturing businesses across the region, employing over 350,000. Renowned for a pioneering spirit and a rich industrial and scientific history, it is important to explore new opportunities for the future.

-  Tuesday 10th May 2022
 -  10am - 11am
 -  Register here: <https://bit.ly/IntManufacturing>
 -  Registration close date - 9/5/22
- Event Co-ordinator George Bayes
Email – events@tradenw.org

DIT North-West have teamed up with Make UK, Made in Britain, Make it British and successful exporters to deliver an expert webinar session to guide and advise you on overseas market opportunities, the importance of the British brand and the support available to grow internationally.

SPEAKERS INCLUDE

John Pearce - Chief Executive, Made in Britain

Kate Hills - Founder and CEO of Make it British

Dawn Huntrod - Regional Membership Director (North), Make UK

Tony Grimshaw OBE - Director from What More UK

Jen Hill - Director of B&M Longworth and NW Board member of Made UK

Lynne Gillen - DIT Export Manager, Lancashire

- International opportunities for UK manufacturers
- The importance and perception of the British brand
- Support and assistance to grow internationally



Department for
International Trade